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## POWER OF ATTORNEY OR REVOCATION OF POWER OF ATTORNEY WITH A NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS

Application Number 09/490,362		
Filing Date	1/24/2000	
First Named Inventor	GOLDEN, Steven M.	
Title	PROCESS FOR THE	
	DISTRIBUTION AND	
	REDEMPTION OF COUPONS	
Art Unit	3622	
Examiner Name	ALVAREZ, Raquel	
Attorney Docket Number	095199-0108	

I hereby revoke all previous powers of attorney given in the above-identified application.				
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Applicant/Inventor.				
☑ Assignee of record of the entire interest. See 37 CFR 3.71.  Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)				
SIGNATURE Of Applicant or Assignee of Record				
Signature		Date 5/14/2009		
Name	James Marien	Telephone $(212)219-1497$		
Title and Company  Senior VP for NEWS AMERICA MARKETING PROPERTIES LLC				
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.				

This collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.